

WATER NEWS

EUROPE

Media brochure 2020



WATER NEWS

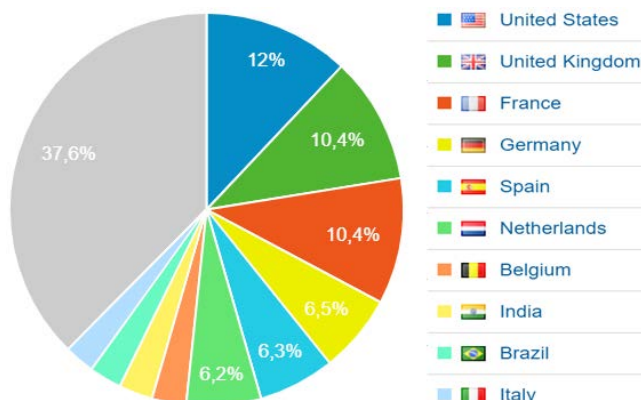
EUROPE

WATER NEWS EUROPE

Water News Europe is the trade medium providing independent information about European developments and business opportunities in the water sector. A team of specialized water journalists is following water news in Brussels and in the different Member States. Due to their experience they are able to clarify the news and provide background information. Water News Europe can disseminate innovations, water policy and will help European professionals to share experiences.

TARGET AUDIENCE

Water News Europe is relevant for decision makers and professionals who are working in the water sector. Our readers work at e.g. drinking water companies, wastewater companies, industrial companies, sewage companies, engineering firms, research institutes, universities, international organisations, governments and municipalities.



PUBLISHED BY

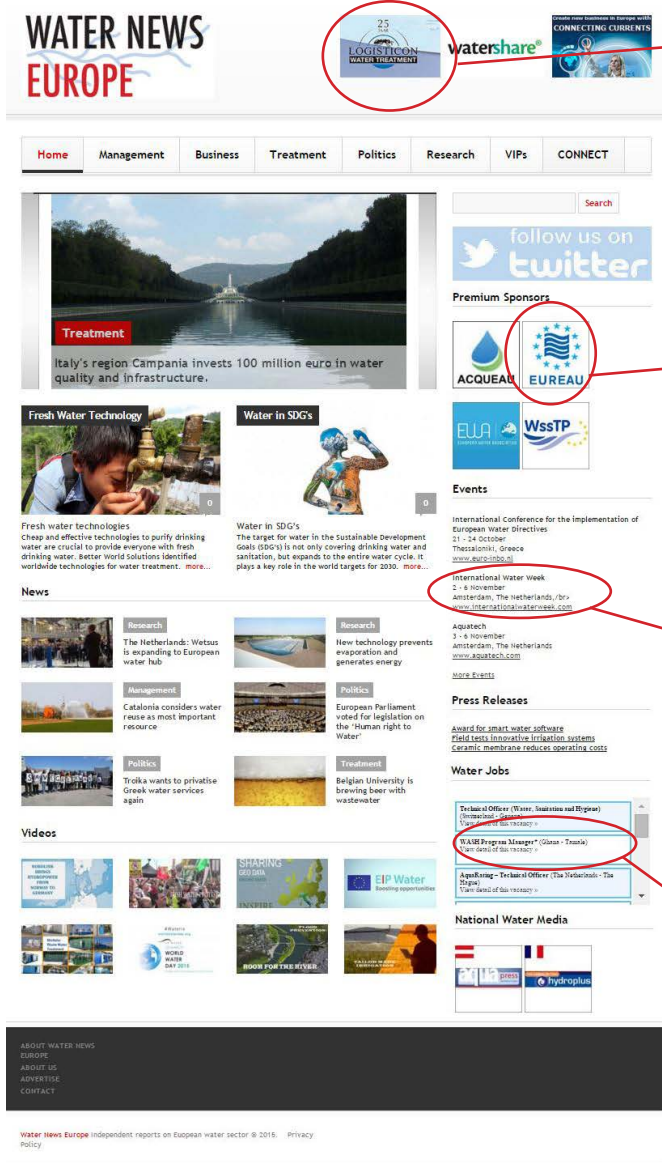
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Banner

Format: 185 x 115 pixels
The banner is published in the header and will be displayed on all pages.
€ 145,- per month
€ 495,- per 6 months
€ 945,- per year

Button

Format: 125 x 125 pixels
The button can be found in the right column and will be displayed on all pages.
€ 95,- per month
€ 345,- per 6 months
€ 695,- per year

Events

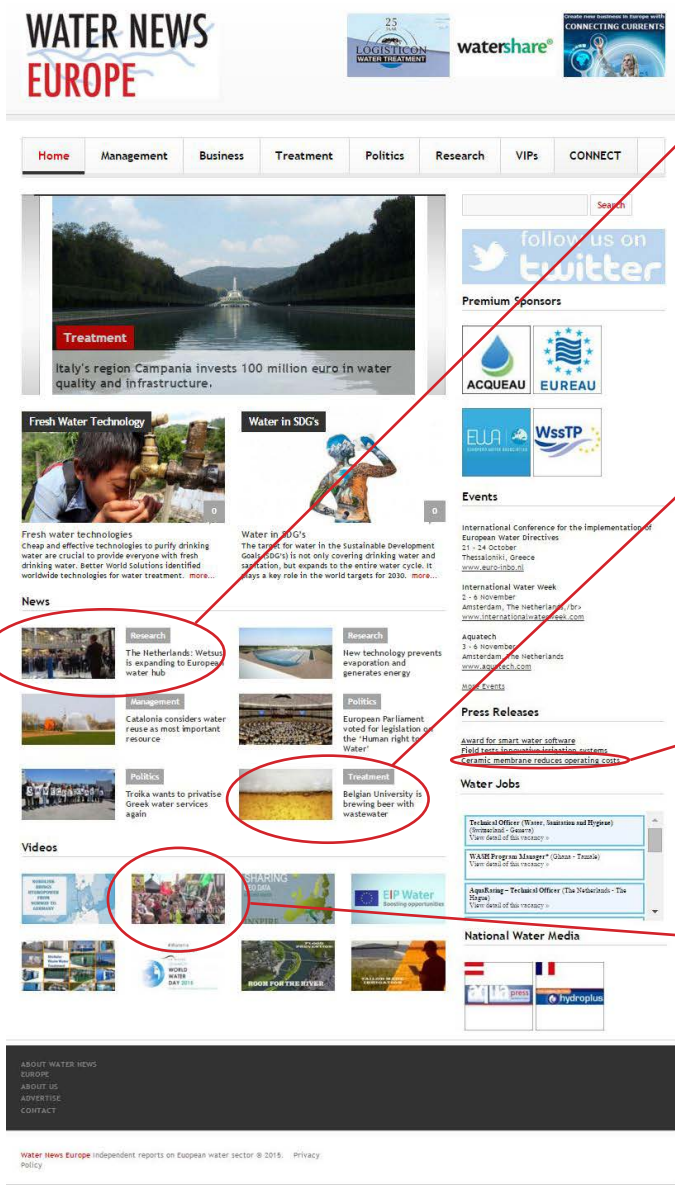
Water News Europe is publishing information about all international events in Europe. Adding your event with a link to your website will attract more visitors.
€ 145,- per 3 months
€ 275,- per 6 months

Job offer

Find the right water professional for the job. Post a vacancy with a direct link to your website.
€ 95,- per month
€ 195,- per 3 months

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Sponsored Story

We write an article in co-operation with you. This article is published for one month in the section News including the subtitle 'Sponsored story'. After this periode it remains visible on one of the site's tabs like for example 'Management'.
€ 495,-

Advertorial

The only difference with a sponsored story is that the text is provided by you. In the subtitle 'Advertorial' is shown. After this periode it remains visible on one of the site's tabs like for example 'Management'.
€ 295,-

Press Release

For a month we add a link to your press release. After this period it remains findable.
€ 195,-

Video

Publishing a corporate film or a product presentation is possible in our video section.
€ 295,- per month
€ 595,- per 6 months
€ 895,- per year

WATER NEWS

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The screenshot shows the 'CONNECT' section of the Water News Europe website. At the top, there is a navigation menu with 'CONNECT' highlighted. Below the menu, a text block explains the purpose of the CONNECT section: 'If you are looking for new opportunities in business, research or jobs, you are at the right spot. We offer water technology companies, research institutes and utility boards the possibility to connect on our platform.' A search bar is visible. Below the text, there are two featured profiles: 'CIMPRO' and 'WATER JOBS'. The 'CIMPRO' profile is circled in red. To the right, there is a 'follow us on twitter' button and a section for 'European Organisations' featuring logos for ACQUEAU, EUREAU, EWA, and WssTP.

Connect

In the section CONNECT organisations present themselves and they refer to an English speaking contact. It is an ideal instrument to get in touch with European partners and customers.

CONNECT offers a personal landing page. The content of this Profile is produced by the company or organisation. € 495,- per year

The screenshot shows the 'PROFILE Cimpro' section of the Water News Europe website. The 'PROFILE Cimpro' header is circled in red. Below the header, the 'CIMPRO' logo is displayed. The profile text describes Cimpro as 'Experts in 'smart' water' and provides details about their services, including support for water boards and industrial companies in The Netherlands and Belgium. It mentions their focus on metering, analysing, and anticipating on 'big data' to save energy and staff costs. The text also highlights their expertise in smart communication for weather forecasts and their ability to operate installations remotely. Contact information for Marcel Laas is provided at the bottom.

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Independent & Investigative

Newsletter June 2018



Brussels enables waste water reuse for irrigation

New rules to safely start using reclaimed water in agriculture. European Commissioner Karmenu Vella of Environment, Maritime Affairs and Fisheries presented a proposal for regulation on minimum requirements for water reuse on the 28th of May. The objective is to stimulate and facilitate water reuse in the EU. [Read more ...](#)



NextGen creates ten 'circular' demo sites in eight Member States

Upcoming events

I.S. Rivers 2018
4-8 June
Lyon, France
www.isrivers.org

Water Innovation Europe
2018
12- 13 June
Brussels, Belgium
www.eipwater.eu

World Water Week
26-31 August
Stockholm, Sweden
www.worldwaterweek.org

More events
[Water News Europe Calendar](#)



Looking for a job
in the water
sector?

GLOBAL
WATER JOBS

Newsletter banner

Format: 125 x 125 pixels
Banner on the right side of the newsletter.
€ 150,- per newsletter