

WATER NEWS

EUROPE

Media brochure 2019



WATER NEWS

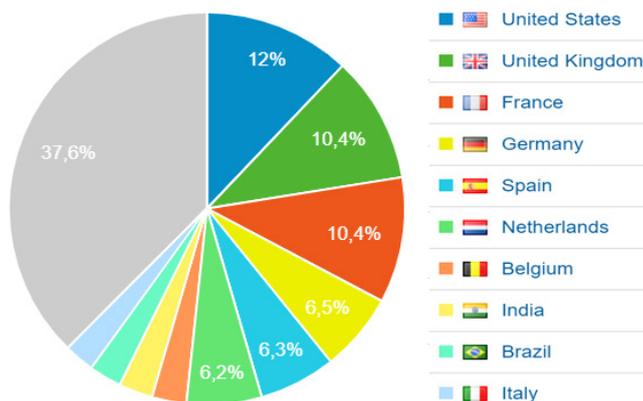
EUROPE

WATER NEWS EUROPE

Water News Europe is the trade medium providing independent information about European developments and business opportunities in the water sector. A team of specialized water journalists is following water news in Brussels and in the different Member States. Due to their experience they are able to clarify the news and provide background information. Water News Europe can disseminate innovations, water policy and will help European professionals to share experiences.

TARGET AUDIENCE

Water News Europe is relevant for decision makers and professionals who are working in the water sector. Our readers work at e.g. drinking water companies, wastewater companies, industrial companies, sewage companies, engineering firms, research institutes, universities, international organisations, governments and municipalities.



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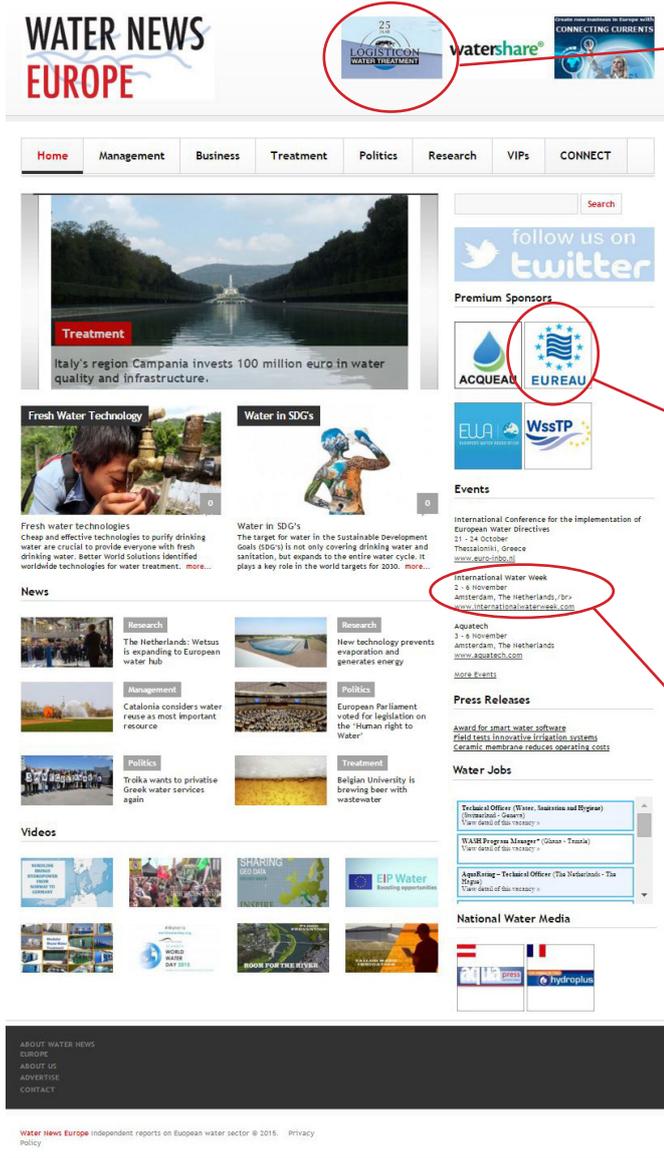
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Banner

Format: 185 x 115 pixels
The banner is published in the header and will be displayed on all pages.
€ 145,- per month
€ 495,- per 6 months
€ 945,- per year

Button

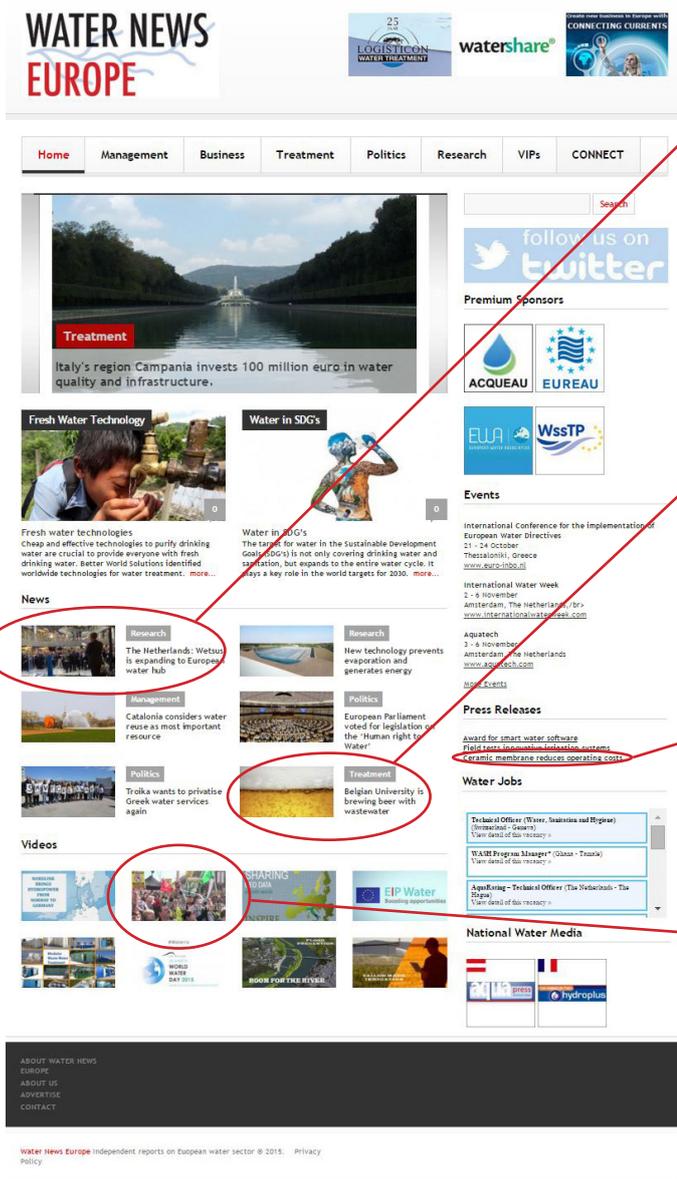
Format: 125 x 125 pixels
The button can be found in the right column and will be displayed on all pages.
€ 95,- per month
€ 345,- per 6 months
€ 695,- per year

Events

Water News Europe is publishing information about all international events in Europe. Adding your event with a link to your website will attract more visitors.
€ 145,- per 3 months
€ 275,- per 6 months

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Sponsored Story

We write an article in co-operation with you. This article is published for one month in the section News including the subtitle 'Sponsored story'. After this periode it remains visible on one of the site's tabs like for example 'Management'.
€ 495,-

Advertorial

The only difference with a sponsored story is that the text is provided by you. In the subtitle 'Advertorial' is shown. After this periode it remains visible on one of the site's tabs like for example 'Management'.
€ 295,-

Press Release

For a month we add a link to your press release. After this period it remains findable.
€ 195,-

Video

Publishing a corporate film or a product presentation is possible in our video section.
€ 295,- per month
€ 595,- per 6 months
€ 895,- per year

WATER NEWS

EUROPE

The screenshot shows the 'CONNECT' section of the WATER NEWS EUROPE website. At the top, there are navigation tabs: Home, Management, Business, Treatment, Politics, Research, VIPs, and CONNECT. Below the tabs, the 'CONNECT' section is titled and includes a search bar and a 'follow us on twitter' button. A red circle highlights the 'Experts in 'smart' water' section, which features the CIMPRO logo and text: 'Experts in 'smart' water', 'Headquarters: The Netherlands'. Below this, there is a 'Global Water Jobs' section with the 'WATER JOBS' logo and 'Headquarters: Spain'. To the right, there is a 'European Organisations' section with logos for ACQUEAU, EUREAU, EWA, and Wsstp.

Connect

In the section CONNECT organisations present themselves and they refer to an English speaking contact. It is an ideal instrument to get in touch with European partners and customers.

CONNECT offers a personal landing page. The content of this Profile is produced by the company or organisation. € 495,- per year

The screenshot shows the 'PROFILE Cimpro' section of the WATER NEWS EUROPE website. At the top, there are navigation tabs: Home, Management, Business, Treatment, Politics, Research, VIPs, and CONNECT. Below the tabs, the 'PROFILE Cimpro' section is titled and includes a search bar and a 'follow us on twitter' button. A red circle highlights the 'PROFILE Cimpro' section, which features the CIMPRO logo and text: 'Experts in 'smart' water', 'Cimpro provides support to water boards and industrial companies in The Netherlands and Belgium. Through metering, analysing and anticipating on 'big data' our clients are saving on energy and staff costs. Due to climate change heavy rainfall occurs more often in rural and urban areas. Cities are faced with an increase of surface runoff of rainwater. Through 'smart' communication water authorities can easily anticipate on weather forecasts and take action in time, like starting early with pumping water to flood storage basins. Thanks to the Cimpro technology employees are able to operate installations at various locations from a distance. On their mobile phones they are able to receive 24/7 alarms and information on possible malfunction. We advise our clients on taking steps to improve their water management, we supply the necessary equipment and implement the technology measurements. Cimpro strongly believes in open standards for ICT-systems and therefore all our systems are able to communicate with other systems. After implementing our technology our service doesn't come to an end. Keeping our clients satisfied is our main objective. We would like to get in contact with water service companies or regional water authorities all over Europe. If you're interested in our work we would be pleased to show you one of our project sites in The Netherlands or in Belgium. Please, feel free to contact us.' Below this, there is contact information: 'Address: Cimpro, De Water 4 | 5664 PH Best, The Netherlands, www.cimpro.nl', and 'Contact: MARCEL LAES, 0031 68 246 17 02'.

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Independent & Investigative

Newsletter June 2018



Brussels enables waste water reuse for irrigation

New rules to safely start using reclaimed water in agriculture. European Commissioner Karmenu Vella of Environment, Maritime Affairs and Fisheries presented a proposal for regulation on minimum requirements for water reuse on the 28th of May. The objective is to stimulate and facilitate water reuse in the EU. [Read more ...](#)



NextGen creates ten 'circular' demo sites in eight Member States

Upcoming events

I.S. Rivers 2018
4-8 June
Lyon, France
www.isrivers.org

Water Innovation Europe
2018
12- 13 June
Brussels, Belgium
www.eipwater.eu

World Water Week
26-31 August
Stockholm, Sweden
www.worldwaterweek.org

More events
[Water News Europe Calendar](#)



Looking for a job
in the water
sector?

GLOBAL
WATER JOBS

Newsletter banner

Format: 125 x 125 pixels
Banner on the right side of the newsletter.
€ 150,- per newsletter